

## Use of Artificial Turf Vital to Water Conservation



We all love beautiful, lush green lawns, but we also need water to sustain life. With water conservation becoming increasingly important particularly in the dry Southwestern deserts, many people are considering replacing their real lawn with artificial grass. One of the primary benefits of installing synthetic turf products at your home or business is a reduction of water consumption, resulting in cost savings to you while benefiting the environment in multiple ways.

Some of the biggest culprits of water consumption are golf courses, commercial landscaping, parks, and even residential lawns. A typical 18-hole golf course utilizing natural grass on both the fairways and putting greens may require as much as a million gallons of water a day during the summer! Much of that water has been drenched with chemicals due to pesticides and leaches into the soil and drains into ponds and lakes. Synthetic turf requires no fertilizer, no pesticides, no mowing and reduces urban runoff caused by irrigation. It also cuts down on the amount of green waste, like lawn clippings, going into local landfills. With more than 185 golf courses in the metropolitan Phoenix area (source: PhoenixGolfSource.com) that is an incredible amount of water and grass! Perhaps, at some point in the near future, commercial golf courses may fully embrace the rapidly improving technology and advantages associated with artificial turf, but at the current time the USGA has no official policy on artificial grass turf.



Artificial Turf Uses The water conservation benefits of synthetic turf in residential applications are well recognized, as evidenced by the many rebate and incentive programs that cities and water conservation organizations have begun to offer citizens. According to a 2006 study jointly funded by Metropolitan Water District of Southern California, the U. S. Bureau of Reclamation, and the Irvine Ranch Water District, a typical residence (with about 750 square feet of turf) can conserve approximately 22,000 gallons of water per year through the installation of synthetic turf. With the average price of do it yourself artificial grass ranging from only \$6 to \$9 a square foot, it doesn't take long to recover the cost of your initial investment.

Synthetic turf is an attractive, environmentally sensitive and easy-to-maintain alternative to traditional landscaping. The Arizona Turf Store is an artificial grass supplier that offers a wide variety of do it yourself products and uses only the highest quality materials. Our artificial grass turf and wholesale products are the best synthetic products at the lowest prices.

At Arizona Turf Store, we strive to provide our customers with the most advanced and highest quality synthetic turf products. Whether you are planning a simple do-it-yourself project involving artificial turf, or have a complex landscaping or commercial application, Arizona Turf Store has

the experience and knowledge to assist you while providing you the fairest price and excellent customer service.